

**EDUCATIONAL PURPOSE OF  
BOISE COMMUNITY RADIO PROJECT, INC.**

Boise Community Radio Project, Inc. (BCR) is a 501(c)(3) tax-exempt organization established in 2002 to create southwestern Idaho's only locally programmed, non-commercial, community based radio station. BCR was organized by and for residents of the Treasure Valley to provide the area with unprecedented diversity of educational, issues-oriented radio programs and music. BCR's potential audience of one-half million residents will be the largest population in the country not presently being served by community-based radio.

BCR is organized and shall be operated in accordance of plans to obtain and hold appropriate authorizations from the Federal Communications Commission (FCC), to construct, own, lease, or operate, and maintain one or more non-commercial, educational broadcast radio station(s) and related equipment, used primarily for transmitting musical, cultural, entertainment, local news and public affairs programming to the Treasure Valley area, as well as other underserved communities as determined necessary by the Board of Directors; and to offer instruction in the operation of such radio stations to members of the general public.

These programs are designed to serve the educational and public needs of the community, pursuant to the rules and regulations of the FCC governing non-commercial, educational broadcast stations. The corporation is further empowered to obtain and hold by contribution, deed or lease, real or personal property and funds to be used in connection with the operation of the broadcast station(s); and to solicit and accept, in trust or otherwise, money and property to be used for these same purposes.

This corporation shall engage in, advance, promote, and administer education and charitable activities and projects and to aid, assist and contribute to the support of institutions which are organized and operated exclusively for education and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, as now or hereafter in effect. No substantial part of the activities, property or the income of the corporation shall be used for the purpose of carrying on propaganda or otherwise attempting to influence legislation (except as otherwise provided by Section 501 (h) of the Internal Revenue Code), and in no event shall the corporation participate in or intervene in (including publishing or distributing statements) any political campaign on behalf of any candidate for public office.

Media democracy has been widely championed as the next great issue facing our country. Since radio deregulation in 1996, fewer voices have determined programming decisions within communities. Limited access to mass media is a significant community challenge in the Treasure Valley. Citizens of the area have experienced a fifteen-year cycle of record growth. As a result, the region is undergoing significant changes in social, cultural and economic structure. Attitudes towards these demographic changes are formed, to a large degree, by mass media.

Currently, musical and public affairs programming on both commercial and non-commercial stations in the area fails to reflect the educational needs of our community. For example, there exists little content designed to assist citizens in discussing the implications of demographic transition such as religious, cultural, philosophical and racial antagonisms arising from recent

population growth trends. Complex issues being confronted in the broadcast area require a level of attention not being currently provided for proper assimilation and analysis. Programming generally fails to examine issues affecting southern Idahoans such as political discrimination, social oppression and cultural inequality. The prospect that existing facilities will reprioritize their mission and goals remains low.

Accordingly, Boise Community Radio’s programming priorities are based on principles of public interest. Boise Community Radio will provide an educational media clearinghouse in areas of public affairs for the distribution of news, events education, issues reporting, and other information impacting the community, not reported or not fully reported in the Treasure Valley. BCR will act as a conduit to public affairs organizers seeking to make available information about community services and other activities serving the welfare of the community.

Boise Community Radio seeks to assist socially, culturally and economically marginalized populations to see the media as accessible to them. As an educational media clearinghouse, BCR will provide a forum for these communities to legitimize their version of Idaho and the world – with facts, images, feelings, and opinions.

BCR’s radio programs will assist listeners and collaborating organizations in addressing the root causes of community challenges. We will act as a conduit to public affairs organizers and social activists seeking to make available information about community services and other activities associated with social change in the Treasure Valley. There are currently no other broadcast media efforts underway in southwestern Idaho to significantly address issues in this way. Programming services will empower listeners by expanding awareness of local issues such as: freedom of speech, cultural identity, arts and humanities, public health, environment, disability awareness, social welfare, women’s issues, and public governance.

Boise Community Radio will maintain an effective location of office where members of the community feel comfortable interacting with staff, volunteers and project representatives. BCR will design and implement off-air programs intended to educate and train community volunteers to engender an office atmosphere of professionalism, and an image of public service. Our station will highlight content that receives little attention on current broadcasts and avoids duplication of existing comparable services.

Impacts of this new public institution will be to increase accessibility and diversity in the local media and encourage critical thinking. Our programming will inspire creativity in the process of addressing community issues and enhance social, cultural and environmental awareness. In addition to helping to build “social capital” in the Treasure Valley, BCRP will serve as a performance platform for the creative skills of local musicians, verbal artists and youth.

